



American Chamber of Commerce in Guangdong

Membership Directory 2004 – 2005

Advertisement Order Form

The much awaited advertising opportunity is here again...

The American Chamber of Commerce in Guangdong Annual Membership Directory contains a wealth of information in which the regional business community uses to identify and make valuable contacts. Your company now has the opportunity to place an ad in this frequently used, high quality publication to promote your company and services.

Top Three Reasons to Advertise in the 2004 – 2005 Annual Membership Directory

- Direct advertising to over 2,000 readers of one of the fastest growing Chamber's in Asia!
- The American Chamber directory is directly distributed to all of its members free of charge and sold to the public on demand!
- The fastest way to reach key persons and valuable companies in South China.

Don't miss out on this exciting early incentive advertising opportunity! **Simply fill in the attached ad booking form and return to the American Chamber office via fax at (8620) 8332-1642.**

Please note:

- All American Chamber member corporations and member information is automatically listed in the directory for free. Full-page advertisements are sold at the prices listed in the attached chart.
- Advertisements will appear in the Directory.
- The American Chamber Annual Membership Directory 2004-2005 will be distributed on September 2004.

Payment Policy:

- Ads will be reserved but not confirmed until payment is received in full, **if payment is not received by the date printed on your invoice, the ad reservation will be given to the first company on the waiting list.** Payment is acceptable in USD or RMB – payment specifications will be provided on the reservation confirmation form.
- Canceled ads will be subject to a 15% cancellation fee.

First Come First Serve Basis:

- Ads for items 1 - 15 will be allocated in the order that the Chamber receives the attached form
- If reserving spots from 1 - 15, please put 1, 2, 3, etc. beside the desired spots in order of preference. Spots 16 & 17 are subject to availability.
- Upon receipt of the attached booking form, the Chamber will send your company a reservation confirmation, artwork details and an invoice.



**American Chamber of Commerce in Guangdong
Annual Membership Directory 2004-2005
AD ORDER FORM**

Please reserve the following advertising space for our company!

Space No.	Advertising Space / Location	Price	Mark 'X'	Order of Preference
1	Back Cover	15,000		
2	Inside Front Cover	10,000		
3	Inside First Page (Page 1)	10,000		
4	Inside Back Cover	10,000		
5	Inside Last Page (opposite inside back cover)	10,000		
6	Bookmark One Sided	8,000		
7	Bookmark Double Sided (total two available)	12,000		
8	Facing Table of Contents (1 ad spot available)	10,000		
9	Random Placement, Full Page Color	7,000		

Company Name: _____

Contact Person: _____ Signature: _____

Phone: _____ Fax: _____ Email: _____

Company Stamp: _____ Date: _____

Please fax this completed form to the American Chamber at (8620) 8332-1642

American Chamber of Commerce
Tim Shaver
Executive Director
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Email: tshaver@amcham-guangdong.org